



## Tempus Moments When time's a luxury.

If time is money, the biennial Tempus watch fair is likely to come with an exorbitant price tag. Produced at an estimated cost of \$2.5 million, more than 55 watch marques will show over \$150 million worth of luxury timepieces during the five-day event. Safe to say, this year's lineup won't skimp on the bling-bling and will be nothing short of spectacular.

Apart from the obvious multiple world premieres of timepieces by brands such as Ulyssee Nardin and Urwerk – don't miss the \$40 million masterpiece by Richard Mille, Tempus – The Temple of Time, now into its second year, is also a showcase of many firsts.

These include an exhibition of the Argyle Pink Diamond Tender, a collection of 65 rare pink diamonds from western Australia; a display of 35 one-of-a-kind masterpieces, which will be auctioned off in Monaco in September, by Antiquorum, the world's largest specialist watch auctioneer; and – this may sound daft but it has its admirers, honest – the Emperor's Nightingale, part of an extensive range of palm-sized musical boxes and table-sized

stand-alone creations from the master of mechanical music, Reuge.

The highlight of this home-grown event is likely to be the unveiling of the Tempus All Black Commemorative collection, a range of seven watches created specially by brands such as Audemars Piguet, De Bethune and TAG Heuer for its organiser, The Hour Glass. Suffice to say, watch cognoscenti everywhere are ready to swipe the plastic in exchange for one of these babies.

Of course, some may think it takes a certain kind – the monied and time-obsessed type – to revel in such an esteemed horological event. But once you've seen the amount of time and effort, craft and work invested into each of these complicated timepieces, you'd realise that a watch is so much more than an equipment to tell time.

But don't take our word for it; head down to the Tempus to see why time is so precious.

*Tempus, 5 – 9 Sept, Raffles City Convention Centre. Admission is free.*

## Living the high life Heineken wants you to travel like Bourne.



It's not like you needed any incentive to drink, but Heineken is offering you a chance to win trips for two to London, Madrid, Moscow, Morocco, New York and Paris in a series of six weekly grand prize draws. Every purchase of a Heineken six-can pack from now to 8 September will get you a chance to partake in the grand draw. So the next time Ms *Arena* questions you overloading the supermarket trolley with crates of beer, you don't have to stammer out your replies... not with this brilliant excuse courtesy of our friends from Heineken.

## NEWS

The A-list  
Untangling the pros  
and cons of  
the modern way.

### Arena Approves

#### BBC channels

With 750,000 hours of programming in their archives, we're finally glad that BBC has decided to launch three more channels. With any luck, we might all be speaking Queen's English and dropping, like, the flimsy American slang.

#### Two for one

National Library's Takashimaya branch will close later this year and two branches will spring up along Orchard Road. With Takashimaya's astronomical parking rates, we hope that Kinokuniya will be the next to move.

#### Invisible City

Tan Pin Pin's just-released *Invisible City* documentary brings us insight into things we as a country have forgotten or never knew about. It's more than just a piece of nostalgia, it's our heritage.

### Arena Disapproves

#### Rentals going up

With rents almost more than double just a year ago, it has made the prospect of moving back home look even more appealing.

#### Creative pull-out

Local artist Lynn Lu pulls out her video exhibit from the Singapore Art show after an American artist points out similarities in his work. Her excuse is that she didn't "consider properly what I was doing".

#### Sincerity please

An NTU advertisement in the papers branding their graduates being tomorrow's leaders loses its credibility when they spell "tomorrow" with only one "R". Cries that NTU is for chinese-educated students resume.